S3 - Analyse a speech opening

* In many places in this course, we will ask you to watch examples of presentations illustrating oral communication best practices.
* **Since we are using these videos as examples of specific skills, it is important that you watch the specific part of the video**.

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**Opening Example 1**

|  |  |  |
| --- | --- | --- |
| 15 min | Individual | **Opening 1**  [opening of the TED speech by Anthony Atala,](https://www.youtube.com/watch?v=7SfRgg9botI)  Watch from the beginning until 1:23 min.  **Opening 2**  [Understanding Embryonic Stem Cells Research Channel.](https://www.youtube.com/watch?v=nYNBNZJ8Xck)  Scroll to 6:14 min., in the video. Watch until 7:01 min.  **Opening 3**  [Hans Rosling: The best stats you’ve ever seen.](https://www.ted.com/talks/hans_rosling_the_best_stats_you_ve_ever_seen?language=en)  Watch from the beginning until 2:27 min. |
| 15 min | Group 3 | **Discussion**   * Which opening do you prefer * Why was it good? * What would be good openings for the speakers who did not open well? |
|  | Classroom | Result of discussion: some group share their analysis |

**TO COMPLETE**

**Speech 1 :**

|  |  |
| --- | --- |
| The Hook | Tell about the short story(This is actually a painting) |
| How the speaker introduces him/herself? |  |
| How the speaker introduces the subject? | Show the story that happened to the audienceI(It shows the time an organ ws ever transplaned) |
| How the speaker introduces the key message? | The key messages that relate with the short story that he said befor(that was back 1954,55 year ago,yet we’re still dealing with a lot of the same challenges as many decades ago.) |
| The overview |  |
| What if the order of those elements in the opening?  *Ex: introducing himself – hook – subject – key message - overview* | The element in the opening is hook(this is actually a painting) |

**Speech 2 :**

|  |  |
| --- | --- |
| The Hook | Show them what he want to talk about.(It’s a pleasure to be here to talk to your about this ver excithing and intriguing aspect of modern biology ) |
| How the speaker introduces him/herself? | Introduces by tell about his himself to his audience(I’m grateful to tom check and HHMi for inviting me and my colleague NadiaRosenthal to give these lectures) |
| How the speaker introduces the subject? | Talk about the objecte that he want his audience to know.(especially nice to be able to talk to high school students in particular because this area is just now beginging to blossom) |
| How the speaker introduces the key message? |  |
| The overview |  |
| What if the order of those elements in the opening?  *Ex: introducing himself – hook – subject – key message - overview* | He introducing himself(I’m grateful to tom check and HHMi for inviting me and my colleague NadiaRosenthal to give these lectures) |

**Speech 3 :**

|  |  |
| --- | --- |
| The Hook | Tell about the short story(About 10 years ago, I look on the task to teach global devlopment) |
| How the speaker introduces him/herself? |  |
| How the speaker introduces the subject? | Key message with question (which countru has the highest child mortality of these five pairs?) |
| How the speaker introduces the key message? | Tell about information that he want detail(which is highest there poland russia pakistan and south africa....) |
| The overview |  |
| What if the order of those elements in the opening?  *Ex: introducing himself – hook – subject – key message - overview* | In the hook(About 10 years ago, I look on the task to teach global devlopment) |